Natural Feature Tracking by Detection

- Unlike AR solutions that use markers as their basis for recognition, natural-feature tracking solutions can be applied to almost any image as long as the image is complex enough.
- An example of a natural-feature tracking application is a mobile application that can recognize a movie poster.
- With natural-feature tracking, the application can analyze the poster and identify it by comparing the poster image to similar images. In contrast, a marker-based solution requires a special identifier to be included on the poster; it would be the marker that provides the identification rather than the poster image.